



*vendor
guide
2025*

ABOUT KELOWNA FAN EXPERIENCE (KFX)

We are busting with pride, ready to make the most FANtastic year yet! KFX (Kelowna Fan Experience) experience is an annual event that will transport the interior of BC to a world of superheroes, film, comics, manga/anime, Sci-Fi, fantasy, horror, gaming, performance, and more.

KFX will take over the Kelowna Curling Club April 19th 2025

**CELEBRATE
12 YEARS
OF FUN!**



ABOUT THE PRODUCER: NEW VINTAGE THEATRE

New Vintage Theatre is a not for profit, charitable theatre company that is based in Kelowna, British Columbia. Formed in August 2012, the mandate for our theatre company is to produce innovative and interesting new works, creative takes on classics and mind blowing festivals like Kelowna Fringe Festival and Kelowna Fan Experience (KFX).

This is the 12th year of KFX. We are the first company to produce a pop culture festival in the Okanagan, which is now also the longest running, and promise another year of incredible fun.

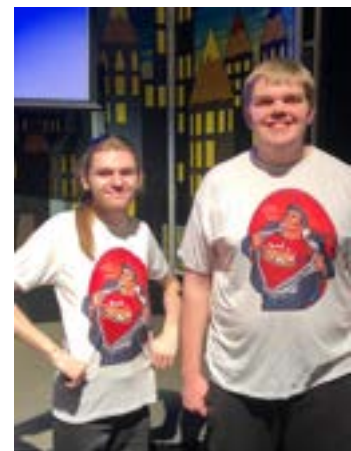


KELOWNA FAN EXPERIENCE MANDATE

- Create a fun, exciting, safe and inclusive unique event that celebrates artists, animators and fan culture of all kinds.
- Create an environment to allow up and coming artists to display and share their work alongside established artists fostering an environment of mutual respect and collegiality.
- Create an environment that celebrates notable artists work and provide a platform for them to be able to share their success stories and talent with the larger community.
- Celebrate the culture of Cosplay by providing the opportunity for designers to model and showcase their creations.
- Plan fun and inspiring community events that allow animators, artists and those involved in comic culture to meet up and collaborate together.
- Be a welcoming environment for all ages. Our event should be family/all ages appropriate.

ABOUT OUR PREVIOUS EVENT

We had over 2500 people attend Kelowna Fan Experience in 2024. Feedback following our event encouraged us to keep the vendors, artist alley, library and cosplay events on the Saturday with the Friday as a kick off/sneak peek night/set up for vendors/artists and the Sunday as a more "chill"/workshop day to take in workshops, panels and hang out with friends in our Retro Lounge.



KFX FACTS

TICKET INFORMATION

Event ticket price information and details are available online at www.kelownafx.com or at the Kelowna Curling Club on show days. Tickets can be purchased at our venue, or online via Showpass



KFX 2025 EVENT HOURS

VIP Hours: 9 am - 10 am

SATURDAY: 10 am - 6 pm

Kelowna Fan Experience is a one day event this year, all held in one location. VIP ticket holders can get in an hour early and enjoy the show before the crowds show up.



KFX FOR EVERYONE

KFX is an all ages event, with the exception of some adult entertainment which will be hosted in the upstairs lounge at designated times. KFX is a way that families can do something fun and affordable during the summer. It's also a way for people to connect with like-minded individuals and make friends. Whatever you're a fan of, there's something at KFX for you.

HOW TO PARTICIPATE IN KFX

COSPLAY COMPETITION

All participants are eligible to participate in the Cosplay Contest if their costume is 60% created, **not purchased**. There are a variety of divisions 12 and up can participate in. Participants must pre-register if they wish to participate. There is a children's division (ages 0-12) and an open division of the the contest. Details about categories and prizes will be announced on our website and social media.

VIP PASSES

VIP Pass Holders are entitled to "Cut the Line" at the venue and event, and will receive a t-shirt, a surprise gift, an official KFX Poster, and a big collector bag, as well as early access to the event and vendors.



IMPORTANT NOTICE:

This is an all ages event. There is a strict no hatred, sexually explicit, abuse, drug/alcohol policy. Weapons can only be part of a costume and must be identified as such. Weapons can only be made out of plastic, Styrofoam, paper or cardboard and cannot be used in an aggressive manner. Participants who violate these rules by either behaving in an inappropriate way or by presenting themselves in a way that could violate others' ability to participate safely will be required to leave, forfeiting their ticket fees upon exit with no re-entry allowed.

HOW TO BE AN EXHIBITOR

WHO CAN APPLY?

KFX is looking for artists, vendors, businesses and community groups interested in the arts, technology, fan culture and education to be part of our 12th annual celebration

WHAT IS ALLOWED TO BE EXHIBITED?

KFX is a family, all ages event. Therefore, we will not accept applications from exhibitors whose work or products promote hatred, drug/alcohol abuse, or sexually explicit material.

KFX also has a strict no weapons policy and cannot accept applications from vendors who sell weaponry at this event. KFX has the right to refuse any group or vendor who may not fit with the parameters of our event.

HOW TO APPLY

KFX is a juried event and will be accepting applications on a first come, first serve basis. Those that complete the application and pay first and fit the guidelines of our event will have the first opportunity to get tables. There are a limited number of tables available

KFX reserves the right to refuse applications that do not fit within the mandate of the event

KFX only accepts payment via email transfer, cheque or credit card at this time, fill out the application form, and send to info@newvintage.ca & kfxashley@gmail.com



PRICING

KELOWNA CURLING CLUB

SET UP TIME: FRIDAY APRIL 18TH 8AM TO 4PM

SHOW TIMES: SATURDAY APRIL 19TH 9AM - 6PM

TEAR DOWN TIMES: SATURDAY APRIL 19TH 6PM-9PM

Artist Alley 6x6- Includes: 1 6ft table, 2 chairs, 2 exhibitor passes

\$100

Standard 10x10 booth- Includes 1 8ft table, 2 chairs, 2 Exhibitor passes

\$275

Double 10x20 booth- Includes: 2 8ft tables, 4 chairs, 4 Exhibitor passes

\$470

Corner 10x10 Booth Includes- 2 8ft tables, 2 chairs, 2 exhibitor passes

\$350

Endcap 10x20 booth Includes- 2 8ft tables, 4 chairs, 4 Exhibitor passes

\$550

EXTRAS:

Power- **\$50**

Extra Table- **\$10**

Extra Chair- **\$5**

Extra Exhibitor Pass (MAX 2)- **\$20**

FOOD TRUCKS- OUTSIDE THE CURLING CLUB

\$100

FAQ

HOW MANY PEOPLE COME TO KFX

KFX is looking for artists, vendors, businesses and community groups interested in the arts, technology, fan culture and education to be part of our 12th annual celebration

WHAT TIME CAN EXHIBITORS START SETTING UP?

Exhibitors have all day Friday to set up, from 8am to 4pm. And if you still need extra time, there will be an hour before doors open that you can finish any of your set up needs.

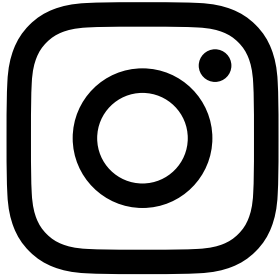
WILL THERE BE FOOD AT THE EVENT?

The upstairs lounge will be staffed the entire convention. They will have both breakfast and lunch options available throughout the day for attendees and vendors

WILL I BE ABLE TO EXPAND MY TABLE OUT PAST IT'S DESIGNATED SPOT?

We kindly ask that you stay within the designated area of your booth. If you require more space, please purchase an additional spot so you know you have the area you require. It's not fair to other artists if someone is taking up their space. Be kind to your fellow vendors and keep to the space assigned to you!

CONTACT US



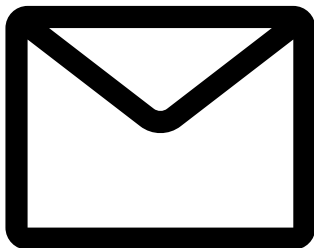
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